

EVITA

Evita Scoccia New York City / 724.301.6219 / escoccia@yahoo.com

PERSONAL PROFILE

I am a motivated entrepreneur, dedicated to providing exceptional customer service, experience, and styling. I am highly competent, punctual, detail oriented and self motivated. I am dedicated and passionate towards showcasing my skills and designs within the fashion industry. I have successfully created my own swimwear line named after myself, "Evita", which will be showcased at Miami swim-week, among various previous fashion shows. I have experience modeling, fashion design, as well as TV exposure

SKILLS

- Design strategy
- Multi-tasking abilities
- Collaboration skills
- Photography
- Time management
- Event Planning
- Events management
- Creative design
- Hospitality
- Sales and marketing
- Creative Director
- Social media marketing

SOCIAL MEDIA

Linkedin / Evita Scoccia
Instagram / @Evitascoccia
Website / evita.store

CAREER HISTORY

EVITA LLC 01/08/17 - CURRENT

Designer

- CEO of a luxury swimwear brand designed to showcase the confidence in women.
- Created new collections, photo shoots, and themes for each season.
- Designed a website and Instagram to increase demands through marketing.
- Created new collections along with innovative mood boards

LIFE TIME SKY 06/01/21- CURRENT

Social and Event coordinator of the Life Time Sky pool deck.

- Created events and coordinated all of the behind the scene details.
- Responsible for organizing corporate/private events for companies and individuals. Regular meetings with clients to discuss their individual needs, maintaining business partnerships with vendors and caterers as well as overseeing the set-up, execution and cleanup of events.
- Making a solid guest list to include high profile individuals, influencers, photographers, etc.
- Coordinated and implemented the first in history, New York Swim Week show at Life Time @ny.swimweek

SCARPETTA 02/14/2020 - 07/02/2021

Super Host

- Acknowledged customers with a special one of a kind greeting as they entered the restaurant. I took their reservations or placed them on a waiting list, provided them menus and showed them to their table.
- Handled phone calls and customer inquiries about the restaurant or menu. I also assisted staff with various restaurant duties whenever necessary.

ACADEMIC BACKGROUND

Parsons The New School For Design

Strategic design and management / Graduate 2021

MISSIONARY

Design Team, Change the World with Love
August 2017 – Present